

## AUTOZONE AUTOMOTIVE PROGRAM

Thanks to support from AutoZone, our Automotive trainees learn the basics of purchasing and maintaining a car. The Automotive classes teach trainees basic vehicle maintenance such as:

- Oil changes & brake servicing
- Belt & hose inspection & replacement
- Tire changes, rotation, & balance
- Vehicle inspection & market research prior to purchase
- Safe driving via UPS Road Code course resulting in discounted insurance rates
- Driver's education

AutoZone also helps equip our students with exceptional customer service skills that are desired in every workplace. We are committed to offering our corporate partners a pipeline of talent prepared to meet their needs and the needs of their customers.

## SOFT SKILLS

All trainees participate in the Soft Skills courses which enhances skills such as:

- Interview techniques
- Goal setting
- Customer service and conflict resolution
- Developing resumes and cover letters
- Basics of computer skills such as Microsoft Office, Word, and PowerPoint.
- College preparation
- ACT math tutoring
- Literacy tutoring

The Technical Training Center promotes financial responsibility and independence among our trainees through the Money Matters program. With assistance from local community partners participants learn how to manage a checking account, create a budget, save & invest, and more. With 100% of our program attendees landing in jobs or college, money management is a critical part of their future success.

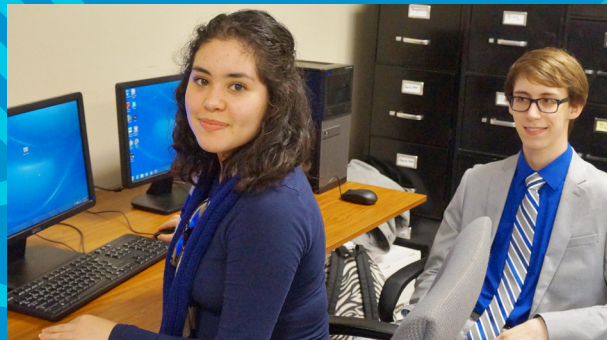
## Invest in Opportunity - We'll Match It

Though students only pay \$10 a year to enroll at the Technical Training Center, a year of training actually costs about \$2,400. For that amount we can place a trainee in a job, equip them to support themselves while attending college and set them on a successful career path. We have been offered a dollar-for-dollar match for monthly gifts made to the program. That means that your potential pledge of \$100 a month will be doubled, providing full support for one student for an entire year!

If you'd like to sponsor a child with a monthly gift please sign up at [bgcm.org/donate](http://bgcm.org/donate) or call 901.278.2947 and we'll be happy to set up your scholarship.

## Get Involved

We're always looking for professionals to share their experiences with our students and companies interested in hiring young talent. If you'd like to get involved personally or professionally with our Technical Training Center please contact us at 901.774.3074 or by email at [info@bgcm.org](mailto:info@bgcm.org).



BOYS & GIRLS CLUBS  
OF GREATER MEMPHIS

TTC Address: 903 Walker Ave. • Memphis, TN 38126  
Phone: 901-774-3074 Email: [info@bgcm.org](mailto:info@bgcm.org) [www.bgcm.org](http://www.bgcm.org)

# THE JUICE PLUS+ TECHNICAL TRAINING CENTER

OF THE BOYS & GIRLS CLUBS OF GREATER MEMPHIS



OUR MISSION IS TO INSPIRE AND ENABLE ALL YOUNG PEOPLE – ESPECIALLY THOSE WHO NEED US MOST – TO REALIZE THEIR FULL POTENTIAL AS PRODUCTIVE, RESPONSIBLE, AND CARING CITIZENS.

# Juice PLUS+ TECHNICAL TRAINING CENTER

of the Boys & Girls Clubs of Greater Memphis



## About the Technical Training Center

Boys & Girls Clubs of Greater Memphis has pioneered a program in workforce development, the Juice Plus+ Technical Training Center, to help train and place hardworking teens in part-time jobs and graduates in productive careers. Our Technical Training Center (TTC) was the first of its kind in the Boys & Girls Clubs of America and is a premier 24,000 square foot facility that offers training in some of the fastest growing career fields in Memphis:

- Culinary
- Logistics
- Automotive
- Welding
- IT

Students learn the skills they will need to enter the workforce while receiving training in the areas of customer service, money management, computer soft-skills and personal goal setting that will make them employees of choice.

The program enrolls over 300 students each year ages 16 to 24 with a 100% job or college placement rate for its participants.

## Areas in Our Training Programs

### CULINARY

- Learn basic cooking, catering & serving techniques in a commercial kitchen
- Build foundations for healthy and nutritional eating while learning the importance of health regulations
- Professional etiquette traits for both front and back of the house settings
- Receive ServSafe certification

### GARDEN TO GROCERIES:

The Garden to Groceries program is an advanced program for trainees who have shown leadership and interest in the Hospitality and Culinary fields and are interested in learning about entrepreneurship, marketing, and customer service. Our 480 square foot greenhouse is equipped with Juice Plus+ Tower Gardens that allow our trainees to grow their own ingredients. They use this fresh produce to develop recipes which they offer for both on-site and off-site catering services. For a list of available Garden to Groceries products and to learn more about how our students may cater your next event please visit [bgcm.org](http://bgcm.org).



### WELDING

The American Welding Society estimates that there will be a shortage of 290,000 welders by 2020. In an industry where students can make a starting salary of \$17 an hour that creates great opportunity for students eager to learn the trade.

In our welding program, sponsored by nexAir, students learn the fundamentals of welding and receive a 2G Unlimited Thickness Welding Certification.



### IT TRAINING PROGRAM

The Technical Training Center is proud to partner with local IT specialists to provide foundational technology classes for interested students. The computing foundations course provides students with the skills necessary to receive an industry-recognized certification, which can help catapult their careers and allow them to obtain technology jobs. These classes provide our students with a rare opportunity to get a head start in a career field with one of the highest projected growth rates. Students may receive an A+ Certification and IT Fundamentals Certification.

### LOGISTICS

Memphis is rife with opportunities in the field of logistics and thanks to the support of FedEx the TTC prepares our students with a foundational understanding of warehouse management.

Become certified to operate:

- A forklift, riselift, and pallet driver

Practice warehouse techniques such as:

- Picking and packing
- Inventory control
- Supply tracking with electronic bar code scanners
- Shipping and receiving