

COACH COCHRAN GOLF CLASSIC

[HTTPS://BGCM.ORG/EVENTS/COACH-COCHRAN-GOLF-CLASSIC/](https://bgcm.org/events/coach-cochran-golf-classic/)



BOYS & GIRLS CLUBS
OF GREATER MEMPHIS

MONDAY, OCTOBER 14TH COLONIAL COUNTRY CLUB

The BGCM Golf Classic is the largest amateur golf tournament in the Mid-South and attracts over 250 avid golfers each year. Not only is this event one of the best golf tournaments around but since 1994 the tournament has raised over \$2 million dollars for the Boys & Girls Clubs of Greater Memphis. All players receive lunch, a goodie bag with prizes & golf apparel, and an awards ceremony. Join us for a great day on the course at Colonial Country Club supporting Memphis youth.

BGCM serves Memphis youth through 19 Club locations and the JuicePlus+ Technical Training Center. No child is ever turned away from receiving vital programs in academic success, good character & citizenship, healthy lifestyles, and career development. BGCM has a 100% graduation rate among our seniors.

PRESENTING SPONSOR \$15,000

- (4) BRANDED YARD SIGNS AT VARIOUS HOLES ON THE COURSE
- FOURSOME IN THE EVENT
- BRANDED COMMEMORATIVE GOLF FLAG AT A HOLE ON THE COURSE
- OPTIONAL BRANDED ITEM IN GOODIE BAG
- COMPANY LOGO INCLUDED ON ALL TOURNAMENT CREATIVES, WEBSITE, & SIGNAGE
- COMPANY BANNER DISPLAYED AT CLUB HOUSE & PUTTING CONTEST GREEN
- COMPANY LOGO ON BGCM WEBSITE WITH YEAR-ROUND LINK TO COMPANY WEBSITE
- LOGO INCLUDED ON ALL PROMOTIONAL MATERIALS WITH TOURNAMENT LOGO DENOTING PRESENTING SPONSOR

TOURNAMENT SHIRT SPONSOR \$7,500

- BRANDED SHIRT PROVIDED IN PLAYER GOODIE BAG
- 2 BRANDED YARD SIGNS ON GOLF COURSE
- COMPANY LOGO INCLUDED ON ALL TOURNAMENT CREATIVES, WEBSITE, & SIGNAGE

GOLF CART SPONSOR \$5,000

- BRANDED DECAL STICKER PLACED PROMINENTLY ON ALL GOLF CARTS
- OPTIONAL BRANDED ITEM IN GOODIE BAG

GOLF BALL SPONSOR \$5,000

- BRANDED GOLF BALLS EXCLUSIVELY USED DURING THE TOURNAMENT BY ALL GOLFERS
- OPTIONAL BRANDED ITEM IN GOODIE BAG

BEVERAGE STATION SPONSOR \$5,000

- BRANDED SIGNAGE PROMINENTLY DISPLAYED ON ALL BEVERAGE STATIONS ALONG THE COURSE
- OPTIONAL BRANDED ITEM IN GOODIE BAG

TOURNAMENT T-SHIRT SPONSOR \$3,500

- BRANDED T-SHIRT PROVIDED IN PLAYER GOODIE BAG
- BRANDED YARD SIGN ON GOLF COURSE

CORPORATE TEAM \$2,500

- BRANDED YARD SIGN AND COMMEMORATIVE GOLF FLAG AT SPONSOR DESIGNATED HOLE ON THE COURSE
- FOURSOME IN THE EVENT
- OPTIONAL BRANDED ITEM IN GOODIE BAG
- COMPANY LOGO INCLUDED ON ALL TOURNAMENT CREATIVES, WEBSITE, & SIGNAGE

FOURSOME \$2,000

- FOURSOME TEAM IN THE EVENT

GOLF TOWEL SPONSOR \$1,500

- GOLF TOWELS BRANDED WITH YOUR COMPANY LOGO/NAME WITH THE BOYS & GIRLS LOGO. TOWELS GIVEN TO ALL PARTICIPANTS

PUTTING CONTEST SPONSOR \$1,000

- BRANDED SIGNAGE PROMINENTLY DISPLAYED AROUND THE PUTTING GREEN UTILIZED DURING THE TOURNAMENT
- BRANDED HOLE FLAG ON PUTTING CONTEST HOLE
- OPTIONAL BRANDED ITEM IN GOODIE BAG

AWARD CEREMONY SPONSOR \$1,000

- BRANDED SIGNAGE DISPLAYED DURING AWARD CEREMONY
- OPTIONAL BRANDED ITEM IN GOODIE BAG

LUNCH SPONSOR \$750

- BRANDED SIGNAGE DISPLAYED AT THE LUNCH LOCATION
- OPTIONAL BRANDED ITEM IN GOODIE BAG

DRIVING RANGE SPONSOR \$750

- BRANDED FULL COLOR, SIGNAGE AT THE DRIVING RANGE FOR THE TOURNAMENT
- OPTIONAL BRANDED ITEM INCLUDED IN THE GOODIE BAG

FLAG SPONSOR \$750

- BRANDED FULL COLOR, DOUBLE SIDED HOLE FLAG ON THE COURSE FOR THE TOURNAMENT
- OPTIONAL BRANDED ITEM INCLUDED IN THE GOODIE BAG

HOLE SPONSOR \$500

- BRANDED YARD SIGN AT A HOLE ON THE GOLF COURSE
- OPTIONAL BRANDED ITEM IN GOODIE BAG

INDIVIDUAL PLAYER \$500

- GOODIE BAG WITH NIKE SHIRT/HAT AND MORE GREAT ITEMS

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BOYS & GIRLS CLUBS
OF GREATER MEMPHIS

MONDAY, OCTOBER 14TH COLONIAL COUNTRY CLUB

SPONSOR PLEDGE FORM:

SPONSOR'S NAME (TO BE ADVERTISED AS): _____

(CHECK ONE)

INDIVIDUAL

CORPORATION

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

DAYTIME PHONE: _____ EMAIL: _____

SPONSORSHIP INFORMATION:

(CHECK ALL THAT APPLY)

STEAK N' BURGER

SPONSORSHIP LEVEL: _____

GOLF CLASSIC

SPONSORSHIP LEVEL: _____

TENNIS INVITATIONAL

SPONSORSHIP LEVEL: _____

TOY DRIVE

SPONSORSHIP LEVEL: _____

PAYMENT INFORMATION:

PLEASE NOTE:

ALL SALES ARE FINAL. NO REFUNDS OR EXCHANGES. PLEASE SELECT ONE TO COMPLETE REGISTRATION:

CREDIT CARD

VISA

MC

AMEX

DISCOVER

AMOUNT TO BE CHARGED: \$ _____

NAME AS IT APPEARS ON THE CARD: _____

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

CHECK IS ENCLOSED. PLEASE MAKE YOUR CHECK PAYABLE TO BOYS & GIRLS CLUBS OF GREATER MEMPHIS



COMPLETED PLEDGE FORMS CAN BE SENT TO ROBERT WILLIAMS

EMAIL: ROBERTW@BGCM.ORG PHONE: 901.203.1178

MAIL: 44 SOUTH REMBERT STREET MEMPHIS, TN 38104