

2022 Holiday Toy Drive



BOYS & GIRLS CLUBS
OF GREATER MEMPHIS

Our mission through the Toy Drive is to provide at least one gift this holiday season for every member of the Boys & Girls Clubs of Greater Memphis. By doing so, the burden that many families feel during the joyous but often stressful holiday season is eased and they can focus their resources on moving their family out of the cycle of poverty. Achieving this mission is only made possible with the support of our generous Toy Drive sponsors, collection partners, and the Memphis community!

This year we feel extra pressure to provide for our 10 new high school locations bringing our total to 19 Club sites. Please check out our member's wish list and keep our older youth in mind when considering your gift selections.

As we prepare for the holidays, we have the following values in mind: maximize positive engagement opportunities for our sponsors in the community through our Clubs, make every moment magical for our Club members and staff, and strive to deliver first-class service, hospitality, and experience for everyone this year!



Candy Cane Sponsor \$500

Inclusion on all digital marketing materials, social media recognition across all of BGCN social media channels, Inclusion in all printed and digital materials including our Toy Drive Tool Kit handed out to over 90 collection site partners, Recognition in all promotional materials, press releases, email blasts, etc, and Opportunity for employees to volunteer with toy drive collection days.

More The Merrier \$1,000

Everything included in the Candy Cane Sponsor as well as Inclusion on Toy Drive yard signs placed with every sponsor and located around the city of Memphis!

Mistletoe Sponsor \$2,500

Everything included in the More the Merrier Sponsor as well as Inclusion on Toy Drive yard signs placed across the City and banners displayed prominently during our toy drive collection day in conjunction with Fox13 Memphis.

Reindeer Sponsor \$5,000

Everything included in the More the Mistletoe Sponsor as well as Opportunity to have a designated BGCN Toy Drive Collection Day at their Corporate Office or Office location of choice.

Santa's Elves Sponsor \$10,000

Everything included in the Reindeer Sponsor as well as a Spotlight article highlighting your company in our BGCN newsletter with an email distribution list of over 5,000.

Presenting Sponsor \$25,000

Everything included in the Santa's Elves Sponsor as well as your logo included on all the Toy Drive Collection Boxes.

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<https://bgcm.org/events/holiday-gift-drive/>



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Sponsor Pledge Form:

Sponsor's Name (to be advertised as): _____

(check one) Individual Corporation

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____ Email: _____

Sponsorship Information:

(Check all that apply)

- | | |
|--|--------------------------|
| <input type="checkbox"/> Steak n' Burger | Sponsorship Level: _____ |
| <input type="checkbox"/> Golf Classic | Sponsorship Level: _____ |
| <input type="checkbox"/> Tennis Invitational | Sponsorship Level: _____ |
| <input type="checkbox"/> Toy Drive | Sponsorship Level: _____ |

Payment Information:

Please Note:

All sales are final. No refunds or exchanges. Please select one to complete registration:

- Credit Card VISA MC AMEX Discover

Amount to be charged: \$ _____

Name as it appears on the card: _____

Credit Card Number: _____

Expiration Date: _____

- Check is enclosed. Please make your check payable to Boys & Girls Clubs of Greater Memphis



Completed pledge forms can be sent to Rachel Reddin

Email: RachelR@bgcm.org Phone: 901.203.1193

Mail: 44 South Rembert Street Memphis, TN 38104

BGCM is a tax-exempt 501(c)3 charitable organization: IRS identification number is 62-0646371