

2022 Holiday Toy Drive



PRESENTED BY
BNSF
RAILWAY

Our mission through the Toy Drive is to provide at least one gift this holiday season for every member of the Boys & Girls Clubs of Greater Memphis. By doing so, the burden that many families feel during the joyous but often stressful holiday season is eased and they can focus their resources on moving their family out of the cycle of poverty. Achieving this mission is only made possible with the support of our generous Toy Drive sponsors, collection partners, and the Memphis community!

This year we feel extra pressure to provide for our 10 new high school locations bringing our total to 19 Club sites. Please check out our members wish list and keep our older youth in mind when thinking about your gift selections.

As we prepare for the holidays, we have the following values in mind: maximize positive engagement opportunities for our sponsors in the community through our Clubs, make every moment magical for our Club members and staff, strive to deliver first class service, hospitality, and experience for everyone this year!



CANDY CANE SPONSOR \$500

Name/Logo inclusion in our Toy Drive Tool Kit handed out to over 90 collection site partners. Opportunity for employees to volunteer with toy drive collection days.

MORE THE MERRIER \$1,000

Everything included in the **CANDY CANE SPONSORSHIP** as well as Inclusion on social media sponsor recognition posts. Recognition in all promotional materials, press releases, email blasts, and recognition on our website. Inclusion on Toy Drive yard signs located around the city of Memphis!

MISTLETOE SPONSOR \$2,500

Everything included in the **MORE THE MERRIER SPONSORSHIP** as well as Inclusion on Toy Drive yard signs placed across the City and banners displayed prominently during our toy drive collection days with various media outlets & businesses.

REINDEER SPONSOR \$5,000

Everything included in the **MISTLETOE SPONSORSHIP** as well as Opportunity to have a designated BGCMB Toy Drive Collection Day at their Corporate Office or Office location of choice.

SANTA'S ELVES SPONSOR \$10,000

Everything included in the **REINDEER SPONSORSHIP** as well as a Spotlight article highlighting your company in our BGCMB newsletter with an email distribution list of over 5,000 and a social media blast highlighting the article on twitter, Instagram, Facebook, and Linked IN.

PRESENTING SPONSOR \$25,000

Everything included in the **SANTA'S ELVES SPONSORSHIP** as well as your logo included on all the Toy Drive Collection Boxes. Name/Logo added to the Toy Drive logo with the tag line "Presented by" wherever the TD logo is present. Inclusion in our Giving Tuesday posts thanking our most notable sponsors for the year. Email blast post event highlighting your company.

2022 TOY DRIVE

[HTTPS://BGCM.ORG/EVENTS/TOY-DRIVE/](https://bgcm.org/events/toy-drive/)



BOYS & GIRLS CLUBS
OF GREATER MEMPHIS

SPONSOR PLEDGE FORM

SPONSOR'S NAME (TO BE LISTED AS): _____

(CHECK ONE) INDIVIDUAL BUSINESS

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

DAYTIME PHONE: _____ EMAIL: _____

SPONSORSHIP INFORMATION:
(CHECK ALL THAT APPLY)

STEAK N' BURGER – SPONSORSHIP LEVEL: _____

GOLF CLASSIC – SPONSORSHIP LEVEL: _____

TENNIS INVITATIONAL – SPONSORSHIP LEVEL: _____

TOY DRIVE – SPONSORSHIP LEVEL: _____

PAYMENT INFORMATION:

PLEASE NOTE: ALL SALES ARE FINAL. NO REFUNDS OR EXCHANGES.

PLEASE SELECT ONE TO COMPLETE REGISTRATION:

CREDIT CARD

VISA

MC

AMEX

AMOUNT TO BE CHARGED: \$ _____

NAME AS IT APPEARS ON THE CARD: _____

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS:
(IF DIFFERENT THAN ABOVE) _____

CHECK IS ENCLOSED. PLEASE MAKE YOUR CHECK PAYABLE TO BOYS & GIRLS CLUBS OF GREATER MEMPHIS



COMPLETED PLEDGE FORMS CAN BE SENT TO MELODIE MOORE

EMAIL: MELODIEM@BGCM.ORG PHONE: 901.203.1177

MAIL: 44 SOUTH REMBERT STREET MEMPHIS, TN 38104

BGCM IS A TAX-EXEMPT 501(c)(3) CHARITABLE ORGANIZATION. IRS IDENTIFICATION NUMBER IS 62-0646371